1. Annoying alarm clock sound
2. Introduction of team, project, mission (deliver a very interesting creation and producing process-experience) and goal
3. The main business idea (detailed) => introduce the open source platform, who are the consultants, consumers, developers and partners.

The consumers co-create the ideal clock-concept with help of product-designers and engineers

Main functions: Sound, smell, light , intelligent

Our clock is very easy to improve since the clocks main functions are set but rest is modifyable